

OVERVIEW

BusinessGenetics places a very high value on the quality of our customer training and the support of individuals that wish to learn and apply our methodology and tools within their own organizations. We believe having experienced consultants leading the class, dynamic student/instructor interactions, and hands on practice are all paramount to effective learning and knowledge transfer. Our new Live eLearning delivery format successfully combines the benefits of our traditional classroom format with the advantages of technology enabled, web delivery. Virtual instructor led courses bring our expert instructors to your desktop, supporting the same level of interaction and practice while reducing associated travel costs, time away from work, and scheduling conflicts.

LEARNING FORMAT

Courses taught in the BusinessGenetics' Live eLearning format divide the course content and delivery into three hour virtual session blocks that can be scheduled in a variety of combinations.

For example, when the **Business Modeling Using xBML** foundation course is delivered virtually, it consists of eight, three hour blocks of instruction that may be scheduled as:

- 2 – 3 hour sessions over 4 consecutive business days. [Recommended]
- 1 – 3 hour session over 8 consecutive business days.
- Or further customized to accommodate client-specific requirements.*

Additional 'offline' time will be necessary to complete individual exercises interspersed throughout the course content and virtual 'office hours' may be scheduled by the instructor to provide individualized exercise support as needed.

*Contact Sales Consultant

LEARNING APPROACH

We have carefully designed our virtually delivered courses to closely mirror the learner experience of a traditional classroom setting:

- We use a small group setting with a low student to instructor ratio. Our virtually delivered courses keep to a strict, 5 : 1 student to instructor ratio to insure personal attention and student achievement.
- Our virtually delivered courses include all of the same instructional methods used in the classroom including: lecture, discussions, instructor led demonstrations, group and individual exercises.
- Our selected web-based training environment provides highly interactive features such as white boards, break out rooms, shared notes and over the shoulder desktop sharing.

SYSTEM REQUIREMENTS

BusinessGenetics utilizes Microsoft Office Live Meeting as our virtual classroom environment. Before registering for this type of delivery, please ensure that your computer meets the following [minimum system requirements](#).

BENEFITS

While retaining the same level of instruction and interaction found in our traditional classroom setting, our virtual delivery offers additional advantages to our customers:

- Convenience - Our virtual courses come directly to your desktop or laptop.
- Reduction of travel costs – Save time and cost associated with bringing your geographically dispersed team physically together for training.
- Reduction of time away from work – Leverage the convenience and reduction of travel into saving 'offline' time for your employees.

COURSE SCHEDULE & AVAILABILITY

You may choose to enroll into one of our courses delivered in the BusinessGenetics' Live eLearning format from our list of regularly scheduled, open enrollment deliveries or by scheduling a dedicated client delivery with one of our Sales Consultants.

Our **open enrollment** courses are scheduled monthly and allow you to attend a course with other BusinessGenetics customers. This offers you a unique opportunity to hear how other companies and industries may be using BusinessGenetics' methodology and tools.

Our **dedicated client** courses offer you the flexibility to schedule the course AND propose the format (see types above) that works best for your own organization.

Regardless of whether you choose open enrollment or dedicated client delivery, our virtual courses run with a minimum of 5 and a maximum of 15 students.

COST

Courses delivered in the BusinessGenetics' Live eLearning format are priced the same as courses delivered either at BusinessGenetics' Corporate Office or onsite at a client's location.