

PRESS RELEASE

FOR IMMEDIATE RELEASE

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BUSINESSGENETICS® BECOMES REGISTERED EDUCATION PROVIDER (R.E.P) WITH THE PROJECT MANAGEMENT INSTITUTE PMI®

Denver, Colorado, September 29, 2009— [BusinessGenetics®](#), a pioneer in the business modeling, business requirements, business improvement and IT automation markets, announces their acceptance as a Registered Education Provider with the [Project Management Institute \(PMI®\)](#). Now when a certified PMP® completes BusinessGenetics' foundation-level course, [Business Modeling Using xBML](#), they will be awarded 24 Professional Development Units (PDUs). Each PMP is required to obtain 60 PDUs every three years to maintain their PMP certification.

BusinessGenetics' flagship course, [Business Modeling Using xBML](#), teaches students how to use their scientific business modeling methodology to describe complex business organizations and to create and manipulate dynamic business models using their xBML W5 Editor software application. The course provides students the skills to convert implicit and explicit organization knowledge into the xBML language, work session facilitation skills and Project Co-Formulation, a specific application of the xBML methodology used to aid in the successful, multi-dimensional and complete definition of any project. For a PMP® this will provide a concrete foundation of the xBML solution suite to be applied immediately in their practice or as a prerequisite to BusinessGenetics advanced level courses: [Business Requirements Using xBML](#) and [Business Improvement Using xBML](#).

"BusinessGenetics is pleased to become a Registered Education Provider for the PMI®. The BusinessGenetics Learning Center strives to be a provider of top notch education and an advocate for the continuing improvement of the project management profession," shares Jane Johnson, Director of Education for BusinessGenetics. "We work closely with Project Managers to continuously refine our courses to ensure we are providing both relevant and progressive practices. Our endorsement by the leading body of knowledge for these practitioners reinforces our promise to continually promote the advancement of their discipline."

About BusinessGenetics®:

BusinessGenetics® pioneered the eXtended Business Modeling Language (xBML®), a revolutionary business modeling methodology that provides a new, scientific view of the business world and enables a quantum leap in business understanding, insights, and improvement. Developed over a 30 year period, xBML® is business-facing and enables the most explicit, rapid, and repeatable depiction of a business in a five-dimensional model. xBML® has been proven within the Fortune 500 and Federal Government, and has been used to quickly and effectively solve some of the most complex business problems. Headquartered in Englewood, Colorado, BusinessGenetics® offers education services and consulting based on xBML®, and is an affiliate of xBML® Innovations. For more information on BusinessGenetics or xBML visit www.businessgenetics.com.